



PAW 2024

People Around the World International Congress

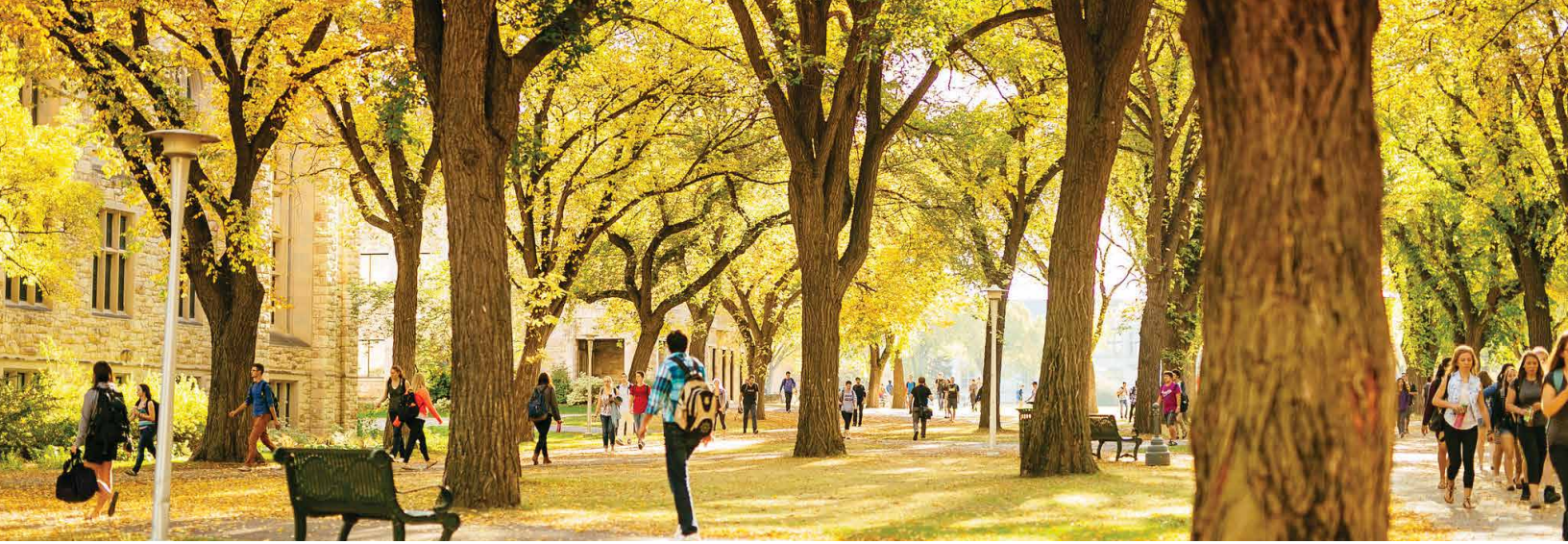
MAKING A WORLD OF DIFFERENCE

Sponsorship Guide

People Around the World (PAW) 2024 International Congress

October 16 - 18, 2024 | University of Saskatchewan

Saskatoon, Saskatchewan



ABOUT PAW 2024 INTERNATIONAL CONGRESS

The People Around the World (PAW) International Congress is dedicated to exploring the interconnected dynamics of the Food-Water-Energy nexus through the unifying lens of data. This year, we will delve into how integrated approaches in this field can effectively address socio-cultural challenges on both local and global scales. Join us as we celebrate the remarkable achievements with our partners and harness the insights gained to pave the way for future innovations and directions. Together, we will chart a course towards sustainable solutions that resonate across communities worldwide.

From policymakers, researchers and artists, to entrepreneurs, scientists and the general public—this year's Congress promises an exchange of innovative ideas, strategies and collaborative efforts focused on re-examining the solutions required to address the [Decade of Action](#) and implementation of the [17 Sustainable Development Goals \(SDGs\)](#).

The Congress will offer a variety of concurrent sessions that will focus on the following sub themes:

- Food-Water-Energy-Data and Sustainable Development
- Food-Water-Energy-Data and Equity and Social Inclusion
- Food-Water-Energy-Data and Indigenous Peoples

WHY SPONSOR?

Sponsor the PAW 2024 International Congress in Saskatoon, October 16-18, and position your brand at the forefront of global discussions on sustainability and social impact. By aligning your brand with the PAW 2024 International Congress, you will demonstrate your commitment to driving meaningful change and fostering a more sustainable future. This prestigious event attracts experts, thought leaders, and influencers from around the world, providing an unparalleled opportunity to connect with a diverse audience dedicated to making a difference.

As a sponsor, you will have access to networking opportunities with global experts, innovators, and decision-makers who are shaping the future of sustainability. Your brand will be prominently featured in event marketing materials, ensuring high visibility and recognition among attendees and the wider community. This is an exceptional chance to showcase your leadership and commitment to corporate social responsibility on an international stage.

Join us in making a world of difference by supporting the PAW 2024 International Congress. Your sponsorship will not only enhance your brand's reputation but also contribute to the collective efforts towards a more sustainable and equitable world. Don't miss the opportunity to be part of this transformative event.

For more information please contact:

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2024 Sponsorship Opportunities

	PLATINUM	GOLD	SILVER	STUDENT SPONSOR
INVESTMENT	\$10,000	\$5,000	\$3,000	\$1,500
OPPORTUNITIES AVAILABLE	1	5*	8**	10
VERBAL RECOGNITION AT EVENT	YES	YES	YES	YES
LOGO RECOGNITION ON PROMOTIONAL MATERIALS <small>Placement of logo on Congress event website, Congress PowerPoint, Congress program and social media</small>	YES	YES	YES	YES
AUDIENCE ADDRESS AT EVENT	YES	YES	-	-
COMPLIMENTARY TICKETS	2	1	-	-
CORPORATE PROFILE ON CONGRESS WEBSITE	YES	-	-	-
COMMERCIAL PRODUCTION TO PLAY BETWEEN SESSIONS	YES	-	-	-
HOST GIVEAWAYS	YES	-	-	-



There are five (5) Gold Sponsor opportunities to choose from and these will be selected on a first come basis. The opportunities available include: Two (2) Keynote Sponsorships, Speaker Reception Sponsor on October 16, Congress Reception on October 17, Plenary Sponsor.



There are eight (8) Silver Sponsor opportunities to choose from and these will be selected on a first come basis. The opportunities available include: Two (2) Morning Networking Break Sponsors, two (2) Afternoon Break Sponsors, two (2) Breakfast Sponsors, Nametag Sponsor, Student Poster Presentations.