



# PAW 2025

People Around the World International Congress

**MAKING A WORLD OF DIFFERENCE**

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## Sponsorship Guide

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**People Around the World (PAW) 2025 International Congress**

October 22 - 24, 2025 | University of Saskatchewan

Saskatoon, Saskatchewan



# ABOUT PAW 2025 INTERNATIONAL CONGRESS

The People Around the World (PAW) International Congress will bring together local and international experts in health, environmental sciences, sustainability, food, energy and water, digital technologies and the social sciences to explore creative and accessible solutions to support planetary health.

The Congress theme of *Healthy people, healthy planet: Driving innovation with data* will examine the benefits of shared perspectives, highlighting solutions to support local and global communities guided by data-driven insights and innovative technologies. This exciting Congress will feature local, national and international experts whose topics may include: science diplomacy, policy and funding, integrated data for public and population health research, transforming Canadian health care, viral pandemics, rural and remote communities, holistic health, climate and human health, sustainability and more!

## PAW 2025 will:

- Highlight cutting-edge technologies and strategies.
- Share valuable insights and practical solutions.
- Promote collaboration with a diverse network of experts from industry, government, education institutions and community organizations.
- Enhance informed decision-making and impactful policy development.
- Inspire action to improve health outcomes and social impacts in the context of a healthy planet to support thriving local and global communities.

From policymakers, researchers and artists, to entrepreneurs, students, scientists and the general public—PAW 2025 will be a dynamic place to exchange innovative ideas, strategies and collaborative efforts focused on re-examining the solutions required to address the United Nations Decade of Action and implementation of the [17 Sustainable Development Goals \(SDGs\)](#).

## WHY SPONSOR?

Sponsor the PAW 2025 International Congress in Saskatoon, October 22-24, and position your brand at the forefront of global discussions on creative and accessible solutions to support planetary health. By aligning your brand with the PAW 2025 International Congress, you will demonstrate your commitment to driving meaningful change and fostering a more sustainable future. This prestigious event attracts experts, thought leaders, and influencers from around the world, providing an unparalleled opportunity to connect with a diverse audience dedicated to making a difference.

As a sponsor, you will have access to networking opportunities with global experts, innovators, and decision-makers who are shaping the future of sustainability. Your brand will be prominently featured in event marketing materials, ensuring high visibility and recognition among attendees and the wider community. This is an exceptional chance to showcase your leadership and commitment to corporate social responsibility on an international stage.

Join us in making a world of difference by supporting the PAW 2025 International Congress. Your sponsorship will not only enhance your brand's reputation but also contribute to the collective efforts towards a more sustainable and equitable world. Don't miss the opportunity to be part of this transformative event.

For more information please contact:

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# 2025 Sponsorship Opportunities

	PLATINUM	GOLD	SILVER	BRONZE
INVESTMENT	\$15,000	\$7,500	\$3,000	\$1,500
OPPORTUNITIES AVAILABLE	2	6*	10**	20
VERBAL RECOGNITION AT EVENT	YES	YES	YES	YES
LOGO RECOGNITION ON PROMOTIONAL MATERIALS <small>Placement of logo on Congress event website, Congress PowerPoint, Congress program and social media</small>	YES	YES	YES	YES
AUDIENCE ADDRESS AT EVENT	YES	YES	-	-
COMPLIMENTARY TICKETS	4	2	1	-
PROMINENT PROFILE ON CONGRESS WEBSITE	YES	-	-	-
COMMERCIAL PRODUCTION TO PLAY BETWEEN SESSIONS	YES	-	-	-
HOST GIVEAWAYS	YES	-	-	-



There are six (6) Gold Sponsor opportunities to choose from and these will be selected on a first come basis. The opportunities available include: Two (2) keynotes; Congress Reception on October 23; three (3) plenary panels.



There are ten (10) Silver Sponsor opportunities to choose from and these will be selected on a first come basis. The opportunities available include: Two (2) Morning Networking Break Sponsors, two (2) Afternoon Break Sponsors, two (2) Breakfast Sponsors, Speaker Reception Sponsor on October 22, Participant Gift Sponsor, Student Poster Presentation Sponsor, Congress App Sponsor.